

# BALLET SAN JOSE

S I L I C O N V A L L E Y

Selected to Participate in Macy's "Community Shopping Day"  
Buy a \$10 ticket and help support BSJSV's Company and School.  
Here is your chance to give AND to receive!

**MACY'S VALLEY FAIR  
& MACY'S UNION SQUARE  
FRIDAY, MAY 20TH**

**"SHOPPING DAY FOR THE BALLET"**

*BUY A \$10 TICKET AND HELP  
SUPPORT BALLET  
SAN JOSE SILICON VALLEY!*

*ENJOY SPECIAL EVENTS,  
PRODUCT SAMPLINGS,  
COSMETICS FUN, AND MORE!*

**COMMUNITY  
SHOPPING  
DAY**

*YOUR TICKET ENTITLES  
YOU TO TAKE 10-20% OFF  
ALMOST EVERYTHING\* AT  
MACY'S VALLEY FAIR ON  
MAY 20TH.*

*PLUS, ENTER  
TO WIN A \$500  
MACY'S SHOPPING  
SPREE!*

*ALL PROCEEDS FROM TICKETS SOLD BY THE BALLET VOLUNTEERS WILL BE  
DONATED TO BALLET SAN JOSE SILICON VALLEY. IN ADDITION, MACY'S ASSOCIATES ARE SELLING  
TICKETS AND THE BALLET WILL SHARE THOSE PROCEEDS WITH OUR ORGANIZATION  
AND OTHER CHARITIES PARTICIPATING IN COMMUNITY SHOPPING DAY.*

 **macy's**

**BALLET SAN JOSE**  
S I L I C O N V A L L E Y



\* See ticket for complete list of exclusions.

Macy's Community Shopping Day supports Ballet San Jose Silicon Valley and twenty other local non-profit organizations in Santa Clara Valley with a day of shopping! Special discounts on merchandise throughout the store will be available on Friday, May 20th at Macy's Valley Fair (Westfield Mall) in Santa Clara, 10am to 9pm.

Participants purchase a \$10 discount ticket to the event. All proceeds from ticket sales support the Ballet's productions, school, and outreach program. Ticket holders receive 10% to 20% ADDITIONAL discounts on merchandise throughout the store except cosmetics and fragrances. The event includes free entertainment and food sampling. NOTE: Your discount ticket will also be good at the Union Square Macy's in San Francisco on May 20<sup>th</sup>.

Participants who shop on May 20<sup>th</sup> at one of the two participating Macy's will be entered to win a \$500 Shopping Spree.

Price:\$10.

Where to Buy: Purchase by mail (checks only please) at Ballet San Jose Silicon Valley, 40 North First Street, San Jose, CA 95113. For credit card purchases, call the Ballet Macy's Day coordinator, Marge Hand at (408) 288-2820 x 204 or e-mail: [mhand@balletsanjose.org](mailto:mhand@balletsanjose.org)

### **...MORE COMPLETE INFORMATION...**

Ballet San Jose Silicon Valley has been selected to participate in Macy's Valley Fair (Westfield Mall in Santa Clara) "Community Shopping Day" fundraiser on Friday, May 20th. Macy's Union Square in San Francisco will also participate in the event. Community Shopping Day is an all-day shopping event dedicated to raising funds for local non-profit organizations. This year the event will raise funds to benefit twenty Santa Clara Valley non-profits including schools, women's organizations, arts groups, and children's programs. This is the fourth year that Macy's has produced this fundraising event in support of local non-profits and the second year they have selected Ballet SJSV as a recipient. Last year's event raised over \$3,000 for Ballet San Jose.

By purchasing a Macy's Community Shopping Day ticket directly from a Ballet volunteer, ticket bearers will help raise funds to support the Ballet's productions, school and community outreach programs. The full ticket price of \$10 goes directly to Ballet San Jose Silicon Valley. That ticket allows bearers to enjoy exclusive 10% to 20% EXTRA savings on merchandise at Macy's (Valley Fair/Westfield in Santa Clara and Union Square in San Francisco) on May 20th. Ticket bearers are also invited to enjoy exciting events, free performances by local arts groups, special samplings from event sponsors, and the chance to win a \$500 Macy's shopping spree. For each shopper who makes a purchase on May 20th using a ticket from Ballet San Jose Silicon Valley, the ballet will receive an additional \$3.

Macy's employees will also be directly involved in the fundraising event by selling tickets to their customers starting three weeks prior to Community Shopping Day. Macy's will split ALL FUNDS raised by their employees among the participating charities.

Ballet San Jose Silicon Valley supporters who are unable to attend Community Shopping Day (or who want to avoid the crowds on that day) are invited to "pre-shop" beginning Tuesday, May 10th. The extra discounts will still apply. Items purchased through pre-selection may be picked up at the customer's convenience beginning the day of the event (May 20th.)

For more information about Ballet San Jose Silicon Valley's participation in Macy's Community Shopping Day, or to purchase your \$10 extra discount ticket for the May 20th event, call the Ballet's Macy's Day coordinator, Marge Hand at (408) 288-2820 x 204. Or e-mail your request to [mhand@balletsanjose.org](mailto:mhand@balletsanjose.org). Orders by mail (checks only, please) may be sent to Ballet San Jose Silicon Valley, c/o Marge Hand, 40<sup>th</sup> North First Street, San Jose, CA 95113.

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