

BALLET SAN JOSE

DENNIS NAHAT ARTISTIC DIRECTOR

Subject: Elegant Fashion Show to benefit Ballet San Jose School, Feb. 11 at Montalvo Arts Center

Press Contact Information:
Lee Kopp, Ballet San Jose
408.288.2820 x 210

Giselle Parry Farris
408.398.7876
giselle42@juno.com

For Immediate Release: December 5, 2010

ELEGANCE IN THE AFTERNOON

What: Elegance in the Afternoon, a fashion show featuring the designs of Tory Burch.
When: Friday, February 11, 2011 from 11:30am to 2:30pm.
Where: The Historic Villa at Montalvo Arts Center, 15400 Montalvo Road in Saratoga.
Why: To benefit Ballet San Jose School and Scholarship Fund.
Who: Presented by Ballet San Jose School Committee and Gentry Magazine in collaboration with Tory Burch.
Price: \$125 per person (\$95 tax deductible) Tables of 10 are available.

Tickets and Additional Information: Contact Marge Hand at 408.288.2820 x 204 or mhand@balletsj.org

Schedule

11:30am – 12:30pm: Enjoy Champagne and appetizers from local restaurants. Shop the Tory Burch retail boutique. Preview the silent auction and donation drawing items.

12:30pm – 1:45pm: Formal Program, luncheon and Tory Burch Fashions for Spring.

1:45 – 2:30: Shopping, silent auction and donation drawing.

ADDITIONAL INFORMATION:

Tory Burch was born in Valley Forge, Pennsylvania and currently resides in New York City. Her resume includes time at Zoran, Harper's Bazaar, Ralph Lauren, Vera Wang and Loewe.

In June 2008, Ms. Burch won the CFDA award for Accessory Designer of the Year. In November 2007, she was honored by the Accessories Council of Excellence with an award for Accessory Brand Launch of the year. In 2005, the Fashion Group International awarded the Rising Star Award to Burch for best new Retail Concept.

Tory Burch is currently sold at its freestanding stores in New York, Los Angeles, Atlanta, Dallas, Greenwich, South Coast Plaza in Costa Mesa, CA, East Hampton, Bal Harbour, Chicago, Las Vegas, San Diego, Houston and online at www.toryburch.com. The collection is also available at Bergdorf Goodman, Saks Fifth Avenue, Neiman Marcus, Nordstrom and Bloomingdales stores nationwide, and at nearly 400 specialty stores throughout the United States. Outside of the US, the collection is available at Holt Renfrew, Selfridges, Harvey Nichols London and Dubai, Lane Crawford and select stores throughout Europe.

Event Chair: Giselle Parry Farris

Co-Chair: Sherri Douville

Luncheon Chairs: Joan and Mike Hackworth

Guest of Honor: Charmaine Warmenhoven

Corporate Sponsor: Enterprise Trust and Investments-Los Gatos

Ballet San Jose School Committee

President: Giselle Parry Farris

Advisor and School Committee President Emeritus: Marie LoPresto

Members: Juliette Davis, Anita DelGrande, Sherri Douville, Sharon Gustafson, Susan Hoebich, Sydene Kober, Dr. Arlene Noodleman, Barbara Oates, Lindy Sherwood

Ballet San Jose Artistic Director: Dennis Nahat

School Director: Lise la Cour

Special Thanks: Dustin David Salon, Main Street Annex Salon, Stila Cosmetics, Tiffany & Co., The Ritz Carlton Club, Bianco of Los Gatos, Citti's Florist, A Memorable Event, Doreen Rosas Makeup Artist/NuSilk MedicalSpa

ABOUT BALLETSAN JOSE SCHOOL

Since 1995, Ballet San Jose School has fostered the earliest aspirations of many hundreds of young dancers through rigorous ballet training. Ballet San Jose School has achieved national recognition as a premiere ballet institution under the direction of Lise la Cour, School Director (formerly with the Royal Danish Ballet). The School offers training based on the Danish Bournonville technique among other classical methods in order to produce well-rounded and proficient young dancers in a nurturing and professional environment. Annually, students in the professional division perform in a full-length children's ballet choreographed by Ms. la Cour. Students share the same rehearsal studios with the professional Ballet San Jose company dancers, whom they watch and emulate, and have the opportunity to dance with in various season productions, by personal selection from Artistic Director, Dennis Nahat.

ABOUT BALLETSAN JOSE

Ballet San Jose, located in the heart of Silicon Valley, enriches lives by providing world class dance performances. Celebrating its 25th Anniversary Season in San Jose, Ballet San Jose is internationally recognized for its extraordinary dancers, rich repertoire of ballets, and its artistic innovation and excellence. In 2008 the company toured China, visiting eight cities in five weeks in the most extensive tour by any western ballet company in China's history.

End