

December, 2001  
**(408) 288-2820 ext. 210**

**Media Contact: Lee Kopp, Publicity**  
[lkopp@balletsanjose.org](mailto:lkopp@balletsanjose.org)

**"Shake, Rattle & Roll"**

*Annual Gala presented by Ballet San Jose Silicon Valley Council*

Ballet San Jose Silicon Valley Council presents their Annual Fundraising Gala on Saturday, April 6, 2002 at the Levy Center at Santa Clara University in Santa Clara. "Shake, Rattle & Roll" (A Blast of a Good Time) takes a trip back to the 1950s and celebrates the return of Blue Suede Shoes, choreographer Dennis Nahat's dance tribute to Elvis Presley which will anchor the Spring Ballet Mixed-Repertory Program (April 11-14, 2002.) The April 6th Gala includes dinner, dancing, and both a live and a silent auction.

Classic World Events will turn the SCU Levy Center Gymnasium floor into a high-school sock hop. Music will be classic rock and roll provided by Daddy-O. The guests themselves will become part of the décor with suggested dress of high school letter jackets and sweaters, poodle skirts, homecoming and cheerleading outfits. Prom dresses and tuxedos are also acceptable (but don't forget the corsages and boutonnieres.) Chairperson Susan Swoboda says, "this will definitely be a nostalgic evening and a step back in time where friends old and new can rock and roll the night away!"

Events were still being finalized at press time but early plans call for lining the main entrance with vintage cars and a "Cut n' Curl Beauty Shop" ready to complete any dips and do's on the guys and gals by experienced hairdressers in 50s mode. Fun Foods of the Fifties (with a gourmet twist!) will serve as the evening's cuisine with Car Hops bringing special treats to the tables. Festivities begin at 5:30pm with hosted cocktails. The full event gets under way at 7:00pm.

Ballet Council member and event chairperson Susan Swoboda of Aptos has been on the Ballet Council for two years. She is joined on the committee by Sharon Gustafson of San Jose (BSJSV Board of Trustees) as co-chair. Key committee persons include: Kathy Tuttle of Los Gatos (graphics design), Board members Phyllis Romine of Los Gatos and Karen Preston of Portola Valley (live auction), Barbara Cheval of Milpitas and Barbara Oates of Sunnyvale (silent auction), and Ginger Kramer of Classic World Events (food, entertainment, and primary decorations.) Treasurer is Jean Hargrove of Sunnyvale; underwriting is Celia Ortiz of San Jose.

Last year's Gala netted \$120,000 to benefit the productions of Ballet San Jose Silicon Valley. This year's goal is \$150,000.

Tickets to the event are \$250 per person with tables for ten available for \$2,500 (Donor) or \$3,500 (Sponsor.) Proceeds benefit the productions of Ballet San Jose Silicon Valley. The Levy Center is located on campus at Santa Clara University near the intersection of El Camino Real and Accolti Way. Easy public parking is available. For reservations or additional information call (831) 685-3148. The Gala email address is: shakerattlenroll2002@yahoo.com

End

Press Note: Ballet Council gala chair Susan Swoboda is available for interviews and /or more detailed information. (831) 688-8456. [Boxxster@pacbell.com](mailto:Boxxster@pacbell.com)